

{ HS1 } ESP Web Sites for Real Estate

Affordable...Professional...Automatic

21 WAYS THAT ESP WORKS FOR YOU

1. Automatic daily listing updates from the MLS (where available).
2. Automatic printable flyers with detailed information and photos.
3. Branded residential IDX property search...you get the leads!
4. All required data disclosures/disclaimers included and maintained.
5. Integrated mortgage calculator for each property.
6. Resume page (member can change anytime).
7. Testimonials page (member can change anytime).
8. Extensive Useful Links Library (local and national).
9. Broker and Company sites include Agent Directory w/bio pages. Updates are easy with the ESP Editor.
10. Agent site can handle a team (of two agents), if needed.
11. **One Free domain name (\$25 value) registered or transferred.**
12. Use any email provider you prefer. Domain name record MX update included. (Note: ESP does not include email services.)
13. Modern Google Map Search included by request (in Summer 2009).
14. Selection of several designer quality layouts (member can change designs instantly, no extra charge).
15. Easy to use, password protected ESP Editor for updates.
16. Custom traffic report counts visits to pages and properties.
17. **Integrated with Bear Printing...get automatic printable flyers, access to extensive template library for flyers and postcards, Craigs List ad generator, and more. (available Summer 2009).**
18. Free upgrades and new designs as they are added to your level.
19. **Free setup (\$50 value) included.**
20. Free content pages (Glossary, Home Value Request and more).
21. **Referral Rewards program...refer new ESP Members and get a free month added to your Membership for each one who joins.**

One click to change designs!



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